

WIN NZ has been established to increase the visibility of women in the infrastructure sector. Every month we profile a different woman working in a different part of the industry. If you would like to be profiled, or would like to nominate someone to be profiled, please answer the questions below and send your picture through to [Tara](#).

We'd like to introduce Louisa Bloomer as our next Woman of Focus. In addition to her role at Stantec, Louisa is also a member of the WIN Wellington network.

1. What company or organisation do you work for and what is your role there?

I work for Stantec, a top ten global design firm with around 22,000 staff in over 350 locations across six continents. My role as the Data, Analytics and Insights Discipline Leader for Australia and New Zealand focuses on our digital strategy, and I matrix-manage a core team of 25 data analytics, digital innovation, GIS and visualisation staff to support our internal business. I provide direction and leadership for a community of 160 GIS and data analytics staff and ensure we have the right people to support our projects and clients. My role allows

5. Can you think of one example where your "diversity" has materially affected the outcome of a work situation or project, either positively or negatively?